

ValentinaChirico.com

the *beauty archaeologist*



IN THE MEDIA: how everything started

Valentina's first PR event
(Naples - Italy, Autumn 2015)

"#LushHalloween2015"

LUSH

FRESH HANDMADE COSMETICS



17-02-17

Manicure di Carnevale: il must have
sono i coriandoli

Approfittiamo del Carnevale per sfoggiare
unghie colorate e d'effetto

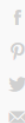


Photo Credits: Valentina Chirico

Per la manicure di Carnevale possiamo davvero sbizzarrirci e forse è anche il caso di dire che anche

Valentina's first mention in a national
publication (Italy, Winter 2017)

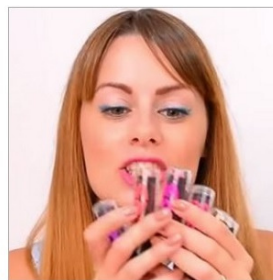
VANITYFAIR.it

Valentina's first National media campaign
(Italy, Summer 2014)

'Maybelline Baby Lips Electro' launch



MAYBELLINE
NEW YORK



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IN THE MEDIA
- Latest Features -



Watch on [YouTube](#) or...

INFLUENCER SPOTLIGHT



Brands Influencers Categories

Valentina Chirico Influencer Spotlight

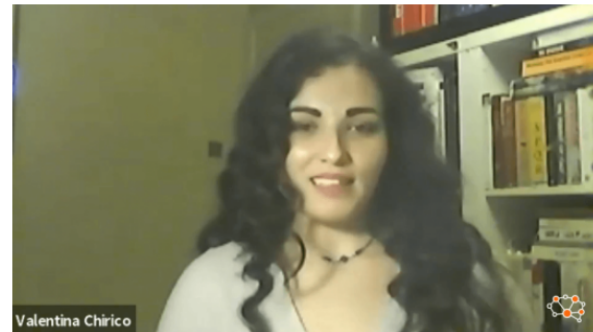
By Andrew Evans | March 23rd, 2021



Valentina Chirico is an expat Italian editor and archaeologist living in Birmingham, UK. An Intellifluence Trusted Blogger, Valentina founded a beauty blog in 2009 and has collaborated with premier brands such as Lush, Marc Jacobs Beauty, Avon, Maybelline and Nutree Cosmetics, to name a few. After rebranding in 2019, Valentina's blog [valentinachirico.com](#) focuses on cosmetics, indie fashion, smart living and beauty in antiquity. In addition to her website, be sure to follow Valentina on Facebook, Instagram and YouTube, to name a few.

Can you tell us a little bit about your background including how you became known as The Beauty Archeologist?

read the [full interview](#)



More recently, I have been asked to create content and it was my first time doing more video-based content (for Clé Cosmetics, a K-beauty label made in the US) and I really enjoyed it so I think in the future, I am going to do more video-related content because I really enjoy the editing behind it and I am really having fun recording myself in different scenarios and in the next couple of weeks I am going to release something fun and new.

In addition to your beauty blog, you also run another blog called *Italian Memories* - can you tell us the story behind this site?

Yes, that started one night - I was lonely in my student accommodations and I decided (it was in my mind for a couple of days and nights, I thought it was a good idea) to (make) a simple blog writing what I remembered about Italy because I left the country in 2017 to study in Birmingham and everyone I was meeting was so interested in my country and they would keep asking me about the weather, the food, etc.



Watch on [YouTube](#)



IN THE MEDIA
- Event Covering -



FDC Young Designer Awards

FASHIONS FINEST

LONDON FASHION WEEK



Watch the video on YouTube

HARVEY NICHOLS



FRESH MATTERS

it receives a constant flow of energy from the tree. minute it leaves the branch it starts to decompose. ner we use it the higher its nutrients and the greater the benefit to your skin



LUSH

FRESH HANDMADE COSMETICS

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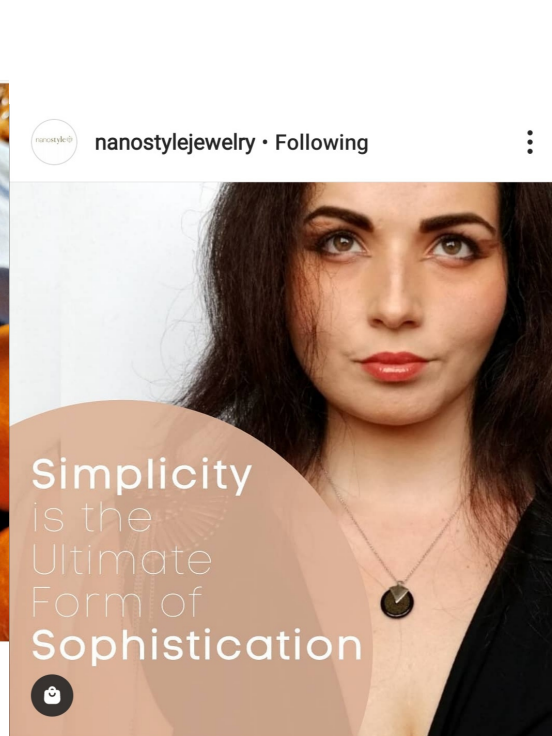
IN THE MEDIA - RTs & MENTIONS -



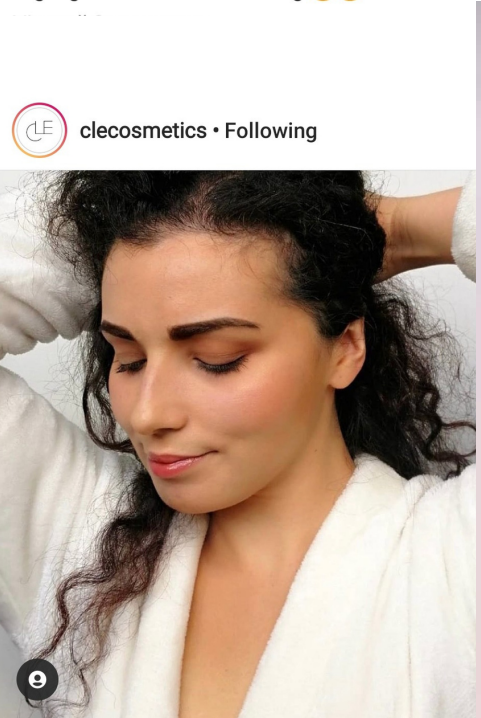
554 likes
joliebeauty This photo by @valenschirico makes us want to glow from head to toe with the Second Skin Highlighter in shade Dreaming 🥰🥰



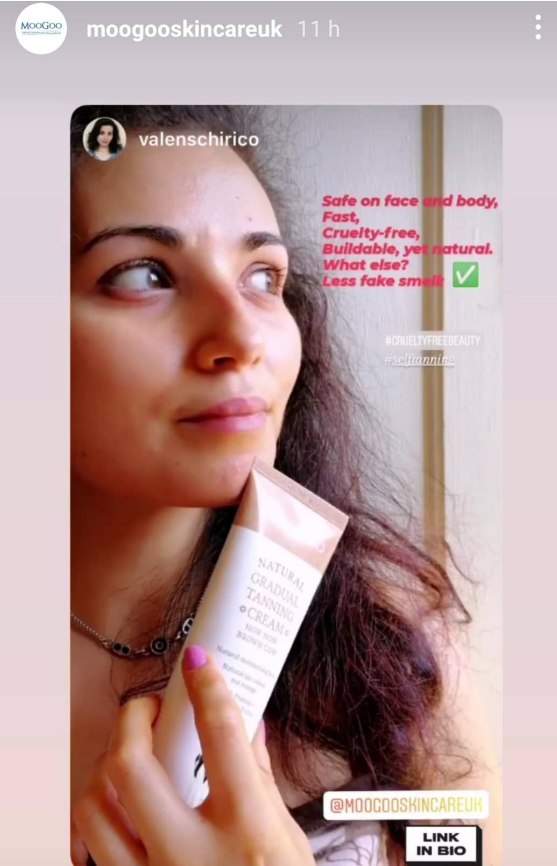
36 likes
pureandcimple "Zest is the secret of all beauty. There is no beauty that is attractive without zest"- Ch... more



View Shop



88 likes
clecosmetics @valenschirico wearing Essence Moonlighter Cushion in 'Copper Rose'



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IN THE MEDIA - MENTIONS & APPRECIATION -



42 likes

julienicaissejewellery Check the link in bio [↑](#) to read the interview and wonderful article by @valenschirico No one has ever described our work so beautifully before! Thank you Valentina 🙏



theapurvaashok 8 h
Check out @valenschirico blog about keeping your skin healthy and clean this quarantine! She is also the ultimate hype woman!

valenschirico

valenschirico 30 days, not a quarantine but I came to the end (?) of my... more

kamido_missmolly 1 h
@VALENSCHIRICO

La mia amica Valentina mi ha dedicato un post sul suo blog! Quante dolci parole!!!!

50 avon.italia



♥ Piace a 209 persone
avon.italia Pelle luminosa per il weekend!

Repost @valenschirico

Marta Roura Castelló
Ieri alle 10:05 · €

Encantada de compartir hoy con vosotros mi primera entrevista sobre TRANSPARENT Sculptural Jewelry, a cargo de la fabulosa y encantadora Valentina Chirico, bloguera, arqueóloga y con un talento natural para el periodismo y la escritura. Son cinco minutitos de lectura!! Espero que os guste y lo disfrutéis!!! 🍷🍷🍷🍷🍷🍷 Viene con un avance de mis nuevas colecciones Otoño-Invierno 2016/17. 🍷🍷 Feliz Viernes a tod@s!!!

English version:
<http://valenspervoi.blogspot.com.es>

Italian version:
<http://valenspervoi.myblog.it>

So glad to share today with you my first interview about TRANSPARENT Sculptural Jewelry, done to me by the fabulous and charming Valentina Chirico, blogger, archaeologist and naturally talented for journalism and writing. It will only take you 5 minutes!! Hope you like it, enjoy!!! 🍷🍷🍷🍷🍷🍷 Includes a sneak-a-peek of my brand new Autumn-Winter 2016/17 Collections. 🍷🍷 Happy Friday to all of you!!!

English version:
<http://valenspervoi.blogspot.com.es>

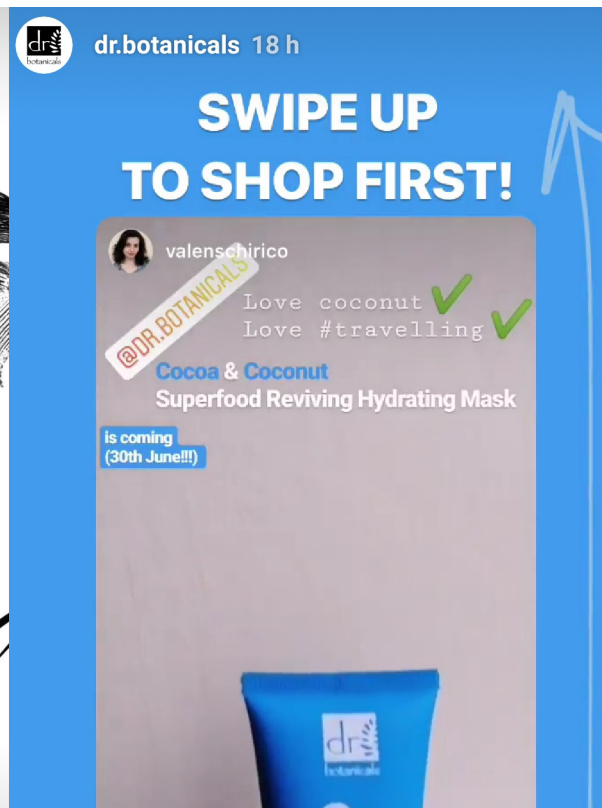
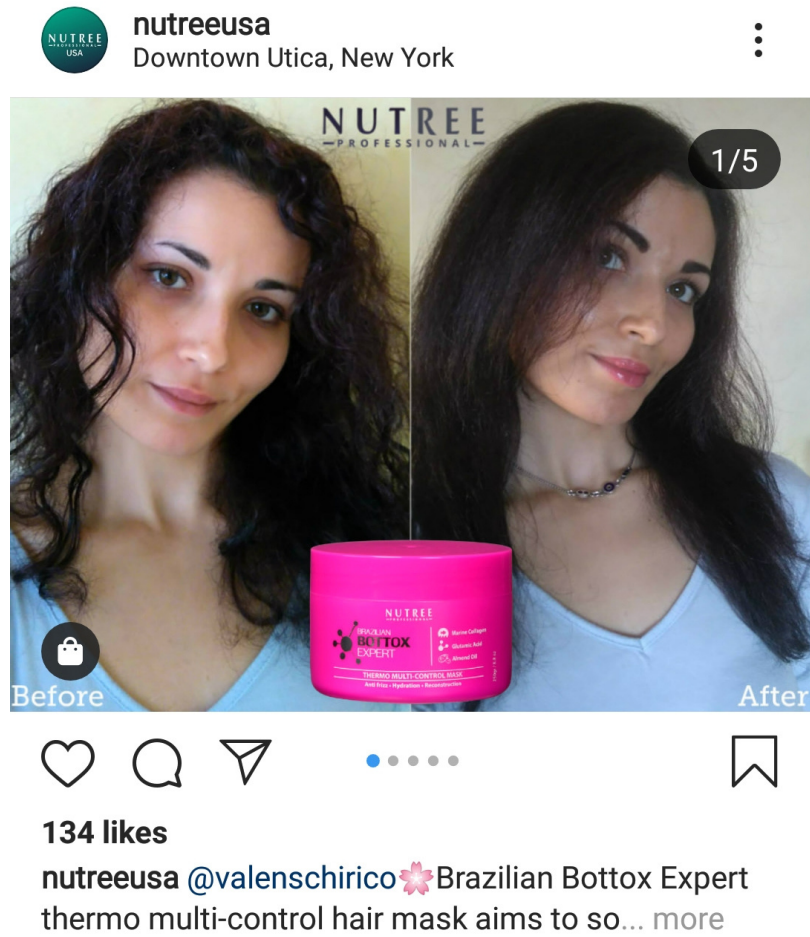
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IN THE MEDIA - RTs & Mentions -



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IN THE MEDIA - RTs & Mentions -



ProfessioneArcheologo @pr_archeologo · 17 nov
Alla scoperta di "Velia Romana" con @Valenspervoi, viaggio nel tempo in compagnia della @LegioItaliana: goo.gl/5E7uJX #archeologia
👤 Valentina Chirico e Legio I Italica

Un weekend con la Legio. Ricordi e suggestioni da "Velia Romana" ~ di Valentina Chirico | Professione Archeologo



Valens... per voi: Walk with me: Galleria Garibaldi, the station shopping plaza, and Cracking...
Good karma to you, dear blogging pals! Your visit makes me happy, your comments double this happiness! I read every comment and I enjoy sooo much...
VALENSPERVOI.BLOGSPOT.COM

"...an eco-friendly and **multipurpose** innovative product that can really make makeup more logic: it's The Root Box."
-Valentina at Valens Per Voi

call smart
love it!"
n Crisis

ately see a a hit! It's different, eco friendly, looks
a nice amount of makeup, and my favorite part?
how you're able to **dry and store your makeup brushes!**
-Heather at Heather's Treasures

Oggi vi proponiamo un guest post a cura di Valentina Chirico, che il 24 e 25 settembre scorsi ha partecipato all'evento "Velia Romana", un vero e proprio...

SAY HELLO TO PLUCK N' FILE

Pluck N' File™ was recently founded in 2014 by creator and Entrepreneur, Dawn M. Sole. The Pluck N' File™ is a patented beauty tool that's more than a tweezer. It's four convenient tools in one stylish device. The Pluck N' File™ includes tweezers, an eyebrow comb, a replaceable nail file, and a nail buffer. The Pluck N' File™ recently participated in a crowdfunding campaign on Ingiegogo and a portion of proceeds were donated to the Big Brothers & Big Sisters Organization.

Pluck N' File™ has been featured in Entrepreneur Magazine, Shark Tank, South Florida Business Journal, Style de Nada, Valens... Per Voi, PR-inside.com, Slideshare, and more. The beauty tool was also featured on the Hallmark Channel.

The Pluck N' File™ is currently in production and will be available for retail purchase next year. You can also pre-order your Pluck N' File™ exclusively on our website here or sign up for our mailing list to be the first to know when Pluck N' File™ is available for purchase!

Pluck N' File
More than a tweezer

Home About Pluck N' File How It Works Contact Us

Press

IN THE MEDIA

Entrepreneur
Entrepreneur Magazine

Shark Tank Blog
Shark Tank Previews, Reviews & Updates

INVENTORS
THE MAGAZINE FOR IDEA PEOPLE DIGEST

South Florida BUSINESS JOURNAL

STYLE DE NA

Valens... per voi
an all beauty, indie and fashion-related blog
written by a curly archaeologist

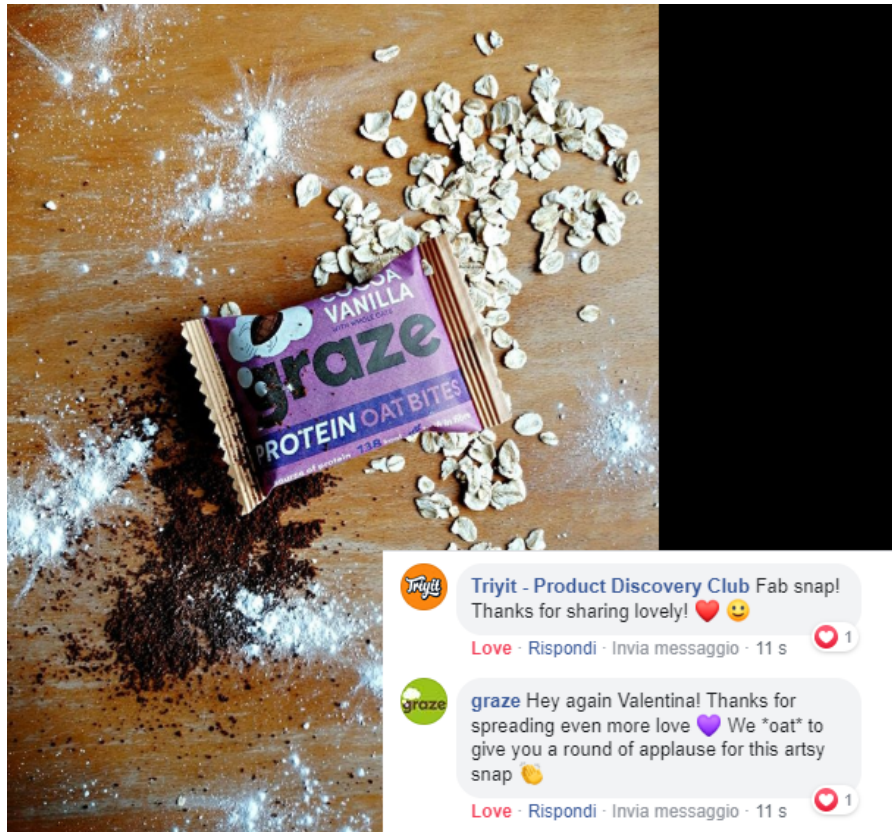
pr-inside.com
News and Free PR

ValentinaChirico.com

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IN THE MEDIA - RTs & Mentions -



- Triyit - Product Discovery Club** Fab snap! Thanks for sharing lovely! ❤️😊
 Love · Rispondi · Invia messaggio · 11 s
- graze** Hey again Valentina Thanks for spreading even more love 💜 We *oat* to give you a round of applause for this artsy snap 🍌
 Love · Rispondi · Invia messaggio · 11 s



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29 likes

moogooskincareuk We just love this picture of our gradual tanning cream results 🌞

#clesquad

500+ posts

Follow

Followed by cleocosmetics



caha_uob 4 m

@VALENSCHIRICO WHAT BEAUTIFUL PICTURES!

@valenschirico

WE ARE MISSING CAMPUS TOO!

#CAHAQUARANTINE #CAHACOMMUNITY

Top Recent

niouxin • Segui

niouxin • Make your hair more manageable and fuller-looking instantly! 🌟 #DYK: Diaboo can be used on either wet or dry hair. When do you prefer using #NIOXIN Diaboo? Tell us in the comments below! #MindBodyHair #FullerHairFullerLife

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Place a 147 persone

16 NOVEMBRE 2019

Accedi per mettere "Mi piace" o commentare.